



**Hold off the heat.
Put on the cool.**

haven[®]
INSULATED SIDING BY ROYAL



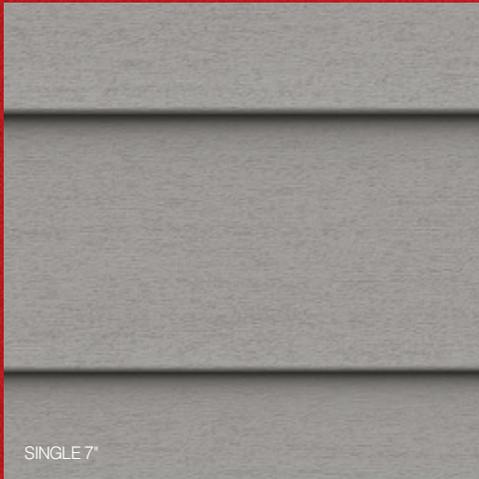
Haven[®] Insulated Siding: As cool and warm as it sounds.

By cool and warm we mean energy efficient and attractive. And by that we mean dressing your home in really good wood looks on the outside, while keeping hot and cold air where it needs to be: also on the outside.

Industry-leading insulation technology.
Superhuman impact resistance.
Shamelessly bold curb appeal.

Haven Insulated Siding wraps your home in warmth and quietness at the same time it gives your inner designer a boost of confidence. Because while it's busy being energy-saving and durable, it's also quietly making jaws drop.

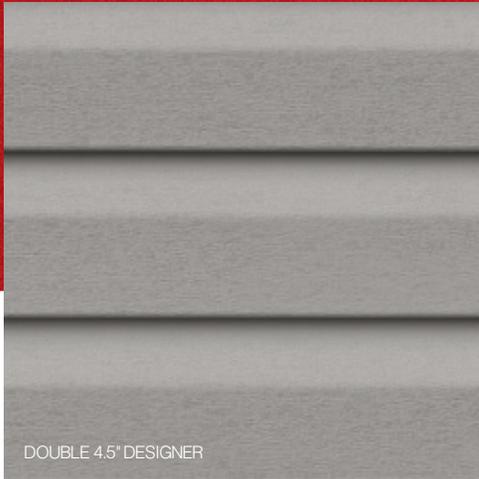
And if all that weren't enough, you've got some beautiful options to choose from, including our Board & Batten, which offers alternating vertical wide and narrow panels that make it a great addition to a broad variety of exterior styles.



SINGLE 7"



DOUBLE 6"



DOUBLE 4.5" DESIGNER



BOARD & BATTEN



How Haven gets its stunning looks

- **Four popular siding profiles that multiply exterior design options and increase happiness**
- **Architecturally correct styles that mimic real wood siding**
- **Attractive, low-gloss, authentic-looking woodgrain**
- Rigid panels that lie at attention to ensure smoother, straighter walls
- Availability of longer 16' panels, which means fewer seams and more admiration
- Full palette of UV-resistant options, including deep, rich Colorscares shades



Choose the color that makes you feel most at home with Haven.

COLORSCAPES® DARK COLORS



Bark Redwood Natural Cedar Shamrock Midnight Surf Granite

COLORSCAPES® PREMIUM COLORS



Cypress Pebble Clay Victorian Gray Sable

STANDARD COLORS



Vintage Cream Sand Brownstone White Sterling Heather Wicker Harvard Slate Linen

Where Haven gets its amazing performance

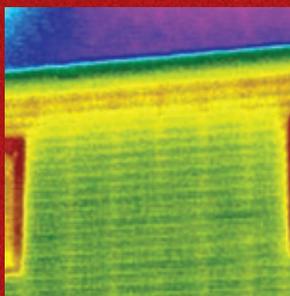
- **The only insulated siding that has graphite-enhanced EPS insulation made with Neopor^{®,*} which provides up to 19% higher R-value than traditional insulated siding—depending on the profile—and helps reduce thermal bridging**
- Helps keep moisture out while letting your home breathe
- Reduces noise by 45% to create a quieter home
- Provides 240% better impact resistance than fiber cement
- TXL™ Lamination makes a 200% stronger bond than insulated siding that's not as great as Haven

*® = registered trademark of BASF SE

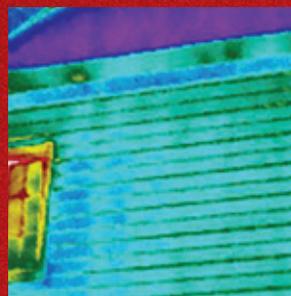


Thermal bridging lets heat escape. Haven helps cool the madness.

Heat and energy escape through the studs of your home's walls. Only insulated vinyl siding reduces thermal bridging. And only one insulated siding can be the best: Haven.



Heat escapes your home through framing studs, which are not insulated. The yellow shows how heat transfers through the studs.



Haven with Neopor[®], shown in blue, cuts down on the amount of energy you lose through the studs of your home's walls.

 **ROYAL**® Building Products
An Axiall Company

Build bold.

