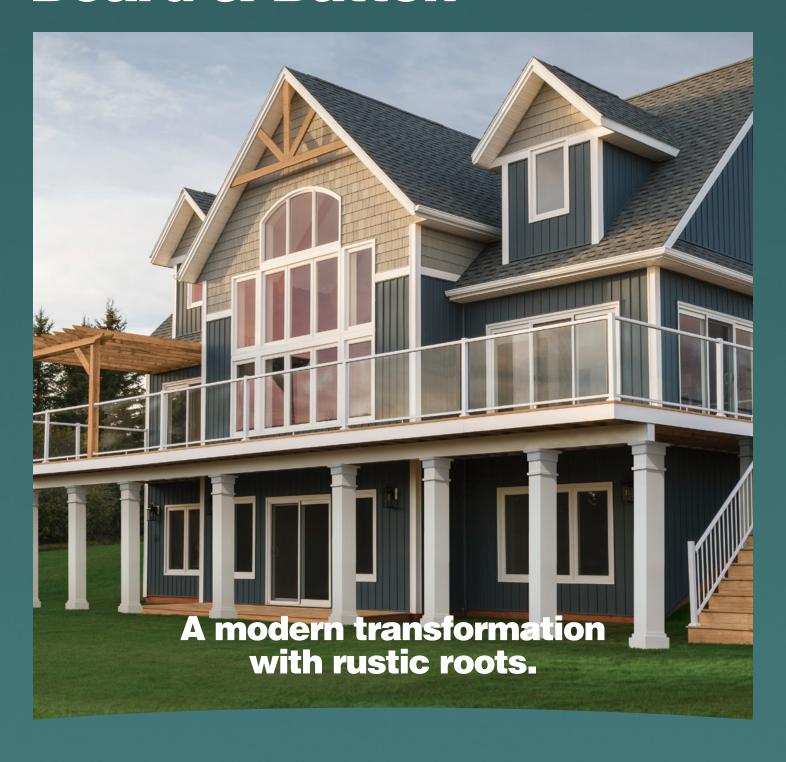


### **Board & Batten**





# Moving curb appeal in a different direction.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style.

Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

- Never needs painting
- Won't warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty





Our Board & Batten Siding has a vertical pattern that's warm, versatile and distinguished. While it conveys a strong and clean rustic vibe as a main siding attraction, it's equally powerful as a contemporary accent. Rich color choices, strong durability and no-worry maintenance only add to its curb appeal and overall charm.

- Robust .046" panel, with Colorscapes® Dark colors increased to .050" for advanced performance
- Distinctive, trending vertical profile
- Can withstand hurricane-force winds up to 155 mph
- · Low-gloss finish that replicates the look of real cedar
- Classic, seamless appearance



#### A sustainable exterior presence.

Board & Batten Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

- Manufactured from recyclable materials
- Rivals cedar in overall green performance
- 1/3 the environmental impact of fiber cement

# Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/RoyalColorCombos.

#### Chromatix® technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix® technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Board & Batten Siding.

- Featured in Premium and Dark Colorscapes<sup>®</sup> shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true



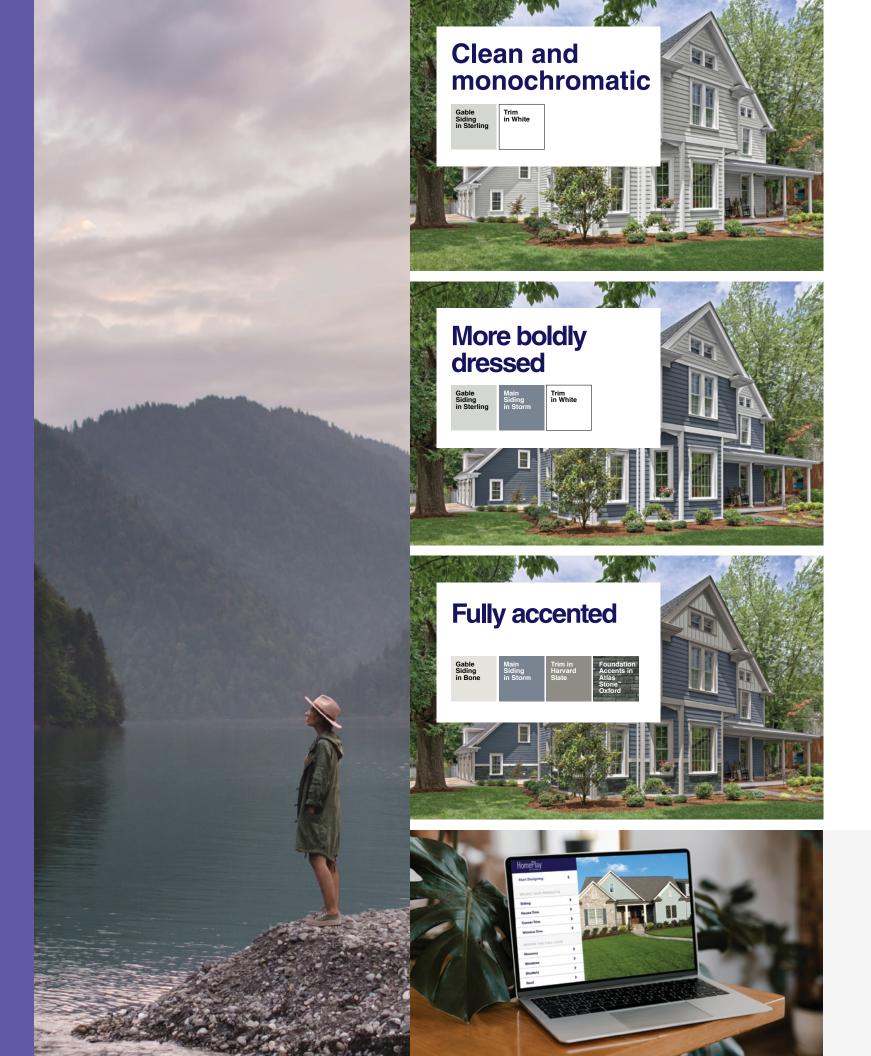
Colorscapes® Dark Colors	Redwood	Shamrock	Midnight Surf	Granite	Heritage Blue	Ironstone
	Riverway	Сосоа	Wedgewood	Weathered Gray	Marine Blue	Urban Bronze
Colorscapes® Premium Colors	Cypress	Pebble Clay	Storm	Walnut	Tree Moss	Rockslide
	Toasted Almond	Silver Mist				
Colorscapes® Traditional Colors	Vintage Cream	Sand	Brownstone	White	Heather	Wicker
<b>ొ</b>	Harvard Slate	Linen	Flagstone	Blue Gray	Sterling	Soft Maple

# We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make exterior home design exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit LiveAbode.com



# Color Hesign

## Speak Volumes

Choosing the exterior that hits home comes down to the personality you want to project and using different style elements to communicate that personality. Color can set endlessly shifting, memorable moods and has a big say in the curb appeal conversation. These examples show how much you can differentiate by varying color and texture.

#### **Start Designing**

Explore color and style possibilities with our HomePlay™ online design tool.

Visit HomePlayByRoyal.com



Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™





CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



HAVEN® INSULATED SIDING



ZURI® PREMIUM DECKING



ROYAL® VINYL SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



ATLAS STONE"



SHAKE & SHINGLES



CEDAR RENDITIONS™ ALUMINUM SIDING